



LEXINGTON ARCHITECTURAL REVIEW BOARD

Thursday, June 3, 2021 at 4:00 P.M.
Distance Meeting held though ZOOM, Lexington City Hall,
300 E. Washington Street, Lexington, VA

AGENDA

- 1. CALL TO ORDER
 - A. statement of emergency and authority to proceed
- 2. APPROVAL OF AGENDA
- 3. APPROVAL OF MINUTES:
 - A. May 6, 2021 Minutes*
- 4. NEW BUSINESS:
 - A. COA 2021-17: an application by Jacob Scherff for a Certificate of Appropriateness for a projecting sign, sign bracket and window sign at 116 N. Main Street, Tax Map # 17-3-C, owned by Investment LLC.**
 - 1) Staff Report*
 - 2) Applicant Statement
 - 3) Public Comment
 - 4) Board Discussion & Decision
- 5. OTHER BUSINESS
 - In person meetings likely to begin in July, 2021.
- 6. ADJOURN

*indicates attachment

Lexington Architectural Review Board
Thursday, May 6, 2021 – 4:30 p.m.
Live Zoom E-meeting
Lexington City Hall
MINUTES

Architectural Review Board:

Present: C. Alexander, Chair
 R. LeBlanc, Vice-Chair
 A. Bartenstein
 E. Teaff
 C. Honsinger, Alternate A

City Staff:

Arne Glaeser, Planning Director
 Kate Beard, Administrative Assistant

Absent: J. Goyette
 B. Crawford, Alternate B

CALL TO ORDER

C. Alexander called the meeting to order at 4:30 p.m. A. Glaeser opened with a statement saying that the due to the COVID-19 pandemic, the City is taking measures to limit attendance at public meetings. The Lexington City Council had approved an emergency ordinance allowing for public meetings to be held through real-time, electronic means. The meeting and packet were available on the City’s website, the meeting is broadcasted to the City’s Facebook page and the recording will be posted to Youtube the following day.

AGENDA:

R. LeBlanc moved to reorder the New Business portion of the meeting so that the Board could review the applications for signage before considering the applications concerning outdoor dining, which she felt would require more discussion. Item A was moved on the agenda to follow agenda item F, and the Agenda was approved unanimously with that change. (R. LeBlanc/E. Teaff).

MINUTES:

Meeting minutes from April 1, 2021 were approved unanimously (R. LeBlanc/C. Honsinger).

CITIZENS’ COMMENTS ON MATTERS NOT ON THE AGENDA:

None.

NEW BUSINESS:

A. COA 2021-11: an application by Sara Kemp for a Certificate of Appropriateness for window signs at 17 Courthouse Square, Tax Map # 23-1-197, owned by 17 Courthouse Square, LLC.

- 1) Staff Report – This is an application to approve a Certificate of Appropriateness (COA) for new window signs at 17 Courthouse Square. The proposed vinyl window signs will be applied to the entrance door glass. The proposed vinyl color

is white and the vinyl is a removable type specifically for windows. The background will be clear and a schematic of the window signs are included in the attached application.

- 2) Applicant Statement – None
- 3) Public Comment – None
- 4) Board Discussion & Decision – C. Alexander asked for clarification with respect to the interior and exterior signage. R. LeBlanc asked for further clarification about the placement of the exterior signs and A. Glaeser clarified that they would be placed on the entrance door glass. A. Bartenstein asked if the sign would be centered on the door glass and A. Glaeser indicated that that was his understanding. A. Bartenstein asked whether the lettering would be on a black or clear background. A. Glaeser replied that the film would be clear with white lettering. C. Alexander and C. Honsinger questioned the inclusion of “17 Courthouse Square” on the sign as potentially redundant. A. Glaeser indicated that while the applicant appeared to be present at the meeting, she did not appear to have access to a camera or microphone and so was unable to answer Board members’ questions. R. LeBlanc asked if the Board’s concern should be with an abundance of clarity or with the aesthetics of the application and E. Teaff noted that the inclusion of the address in the sign text was not necessarily redundant as Courthouse Square is not a street with its own sign. **C. Honsinger moved to approve the application as presented. R. LeBlanc seconded, and the motion passed unanimously) 5/0).**

B. COA 2021-12: an application by Lauren McCaughrin for a Certificate of Appropriateness to replace two signs at 3 W. Nelson Street, Tax Map # 23-1-83, owned by John Sheridan.

- 1) Staff Report – This is an application to approve a Certificate of Appropriateness (COA) for a replacement projecting sign and a replacement window sign at 3 W. Nelson Street. The restaurant is being rebranded as “Globowl Café” and the applicant requests replacement of the projecting and window signs. The proposed projecting sign is a 30 inch diameter circle with a white vinyl background, green (23ae4b) spoon and fork graphic, and dark grey (4b4a4b) “GLOBOWL CAFÉ” lettering in the Athelas font. The proposed projecting sign is made of Dibond (aluminum outer sheets with polyethylene core) and it will be hung from the existing bracket. The sign will not be illuminated. The vinyl window sign will also be a 30 inch diameter circle with the same graphics, text, and colors as proposed for the projecting sign. The vinyl for the window sign is described as “calendered vinyl – laminate with protective overlamine.”
- 2) Applicant Statement – None
- 3) Public Comment – None
- 4) Board Discussion & Decision – **A. Bartenstein moved to approve the application as presented. E. Teaff seconded, and the motion passed unanimously (5/0).**

C. COA 2021-13: an application by Allyson Davoll for a Certificate of Appropriateness for a projecting sign and window sign at 9 S. Jefferson Street, Tax Map # 23-1-64, owned by Seth Goodhart.

- 1) Staff Report – This is an application to approve a Certificate of Appropriateness (COA) for a new projecting sign, sign bracket, and two new window signs for 9 S.

Jefferson Street. The new salon will occupy the Wendell's Barber Shop storefront and the applicant intends to retain the existing window sign for Wendell's. Two new window signs are proposed in white vinyl to be applied to the interior surface of the upper left window pane and to the entry door glass. The white vinyl window signs match the existing vinyl window sign.

A projecting sign is proposed to hang from a new sign bracket. The projecting sign is a double-sided, expanded PVC material with laminated digital decals applied to both sides with a metallic copper vinyl added, then sealed with UV protective liquid laminate. While the graphic provided by Donelle appears to show a fade of the copper vinyl, it is a uniform metallic copper color. The projecting sign background contains alternating black and white stripes.

The bracket for the projecting sign is a 40 inch "Cuadrado" hanging blade sign bracket in a textured black powder coat. The sign is made from 1 inch square steel tube and 1" by 1/8" flat bar. Additional sign details are provided in the attached application.

- 2) Applicant Statement – Donelle Dewitt, sign designer – Ms. DeWitt offered information during Board discussion of this COA.
- 3) Public Comment – None
- 4) Board Discussion & Decision – A. Bartenstein questioned whether the door and window signs are both necessary, given that there will also be a projecting sign. A. Glaeser indicated that the signs, as proposed, meet zoning requirements. A. Bartenstein noted that he liked the inclusion of the old Wendell's Barber Shop window sign and C. Alexander agreed. C. Alexander requested Board members' input on the bracket for the projecting sign. R. LeBlanc stated that she appreciated that the bracket did not look like every other sign bracket and A. Bartenstein indicated that he felt the bracket was appropriate to the 9 S. Jefferson Street storefront. **C. Honsinger moved to approve the application as presented. R. LeBlanc seconded, and the motion passed unanimously (5/0).**

D. COA 2021-14: an application by Suparat Prapong for a Certificate of Appropriateness for a projecting sign at 24 N. Main Street, Tax Map # 16-1-57, owned by Paul R. Bowen.

- 1) Staff Report – This is an application to approve a Certificate of Appropriateness (COA) for a new projecting sign for the Napa Thai restaurant to 24 N. Main Street. The proposed projecting sign is a 40" by 16.5" double-sided sign made with expanded PVC. The laminated digital decals are applied to both sides with metallic gold vinyl added, then sealed with UV protective liquid laminate. The "Napa Thai Cuisine" text is a Valspar Orange (2011-3) and the background color is a Sherwin Williams Jumping Java (308). The existing bracket will be used and light fixtures for illumination of the projecting sign are also existing.
- 2) Applicant Statement - None
- 3) Public Comment – None
- 4) Board Discussion & Decision – **R. LeBlanc moved to approve the application as presented. E. Teaff seconded, and the motion passed unanimously (5/0).**

E. COA 2021-15: an application by Paige Williams for a Certificate of Appropriateness for window signs and exterior painting at 13 West Nelson Street, Tax Map # 23-1-84,

owned by John Sheridan.

- 1) Staff Report – This is an application to approve a Certificate of Appropriateness (COA) for exterior improvements and new signage for the Downtown Books business at 13 West Nelson Street. The improvements proposed consist of repainting only the lower, storefront portion of the existing building. The body color is proposed to be Mindful Gray (SW 7016), the entry door color is proposed to be Bungalow Blue (SW 0048), trim accent color is proposed to be Caviar (SW 6990), and the existing tan trim color will remain. The application contains an illustration of the proposed exterior colors.
There are two window signs proposed and a white vinyl will be used for both. The first window sign is to be applied to the storefront glass and is 4” by 48” (1.32 square feet in area). This window sign consists of the text “Downtown Books.” The second window sign is to be applied to the entry door glass and is 18” by 18” (2.25 square feet in area). This second sign is comprised of the “Downtown Books Lexington, Virginia” text below a graphic of the building facade and books. The background will be clear and a schematic of the window signs are included in the attached application.
- 2) Applicant Statement – None
- 3) Public Comment – None
- 4) Board Discussion & Decision – A. Glaeser suggested that the Board first discuss the proposed paint scheme and then discuss the proposed signage. C. Alexander asked if there were any other buildings in the Historic District with a split-color facade similar to the proposal. A. Glaeser said that he could not recall any. A. Bartenstein noted that he believed that the split-color façade would be less apparent from a street-view. C. Alexander agreed and said that she believed the existing features of the façade gave it a natural break. A. Bartenstein said that he liked the sign graphics. **R. LeBlanc moved to approve the exterior paint colors as presented in the application. E. Teaff seconded, and the motion passed unanimously (5/0).** A. Glaeser clarified the placement of the door signs and stated that the signs would be a white vinyl with a clear background. **R. LeBlanc moved to approve the vinyl door signs and the sign graphic as presented in the application. C. Honsinger seconded, and the motion passed unanimously (5/0).**

F. COA 2021-10: an application by Jenefer Davies & Erik Jones for a Certificate of Appropriateness for exterior improvements at 128 S. Main Street, Tax Map # 23-1-175, owned by South Main LLC.

- 1) Staff Report – The Architectural Review Board previously approved signage and exterior improvements for the Heliotrope Brewery including domed lights, seating, and stanchions in the alley. The pandemic closed the taproom and the City allowed emergency use of tenting in the alley and garden. Heliotrope is now seeking permission to 1) permanently tent the alley and a portion of the back garden, 2) use picnic tables in the alley, and 3) use space heaters in the alley. Specifications for each of the requested elements are included in the attached application materials.
- 2) Applicant Statement – Jenefer Davies & Erik Jones – Ms. Davies explained that the proposed tenting would be white with scalloped edges. It be 10 feet wide and would run 110 feet down the length of the alley and would also cover a portion of the back garden to the right of the alley. The overall tented area would be “L” shaped. She

said that the tenting is commercially rated, UV and fire resistant, and engineered to withstand snow and wind. She also indicated that the Fire Marshall and Building Official had reviewed the tent plan to ensure that it was acceptable and would not impinge on overhead lines. Ms. Davies then said they were requesting permanent approval of the tables and heaters purchased during the COVID emergency. She explained that bistro tables were originally approved, but that they switched to picnic tables during the pandemic to allow for seating of up to 6 people per table. She indicated that the current tables are made of a composite which allows for easy cleaning and disinfecting. Ms. Davies said that the proposed heaters have been approved by the Fire Marshal and Building Official, have weighted bases and are safety rated (they will automatically turn off if tipped over). Ms. Davies said that they have not had any issues with the heaters thus far. She said that they intend to remove them from the alley during periods with consistently warm weather and were seeking approval to return them to the alley once the weather again turns cold. C. Alexander asked for an explanation of the proposed lighting elements underneath the tent. Ms. Davies said that the lighting currently in the alley was previously approved, but that the Fire Marshal and Building Official were requiring that any permanent lighting be hard-wired. She explained that the lights would run under the tent, which is black-out rated, so that there would be no bleed. She and Mr. Jones also said that the Building Official indicated that should exit lighting be necessary, those lights could also be positioned under the tent to prevent any bleeding. Mr. Jones stated that the specific lighting they were considering were Edison bulbs. A. Bartenstein asked if the current string-lights would remain. Mr. Jones answered that they would be removed and replaced with the new dome lighting under consideration. C. Alexander asked if the lights would go around the perimeter of the tent or crisscross under it. Ms. Davies said that they would crisscross down the length of the tent. R. LeBlanc asked if the actual bulbs would be visible from the street, and Ms. Davies and Mr. Jones said that the bulbs would only be visible under the tent. A. Bartenstein asked if the tents would be free-standing or attached to the exterior walls. Ms. Davies confirmed that they would be free-standing. A. Glaeser stated that he believed that the Fire Marshall and Building Official were requiring that the tent be free-standing but anchored. Mr. Jones confirmed that the Fire Marshall stated that the tent could not be attached to the exterior walls. C. Alexander asked if there would be a gap on either side of the alley between the tent and the walls. Ms. Davies said that she thought the gap would be 2 inches on each side. C. Honsinger asked for clarification as to how the tents would be anchored. His understanding was that half of the alley would be left open for a walk way and he wanted to know if there would be any guy wires and where they would be. J. Davies replied that there would be no guy wires. She explained that the tent comes with an anchoring system that would be bolted into the pavement. Mr. Jones added that the tents are wind-rated to 80 mph. A. Glaeser, Ms. Davies and R. LeBlanc further clarified that almost the entire width of the alley would be tented, so that any area left open for a walk way would be under the tent. C. Honsinger then asked about the heat from the heaters being shielded from the tenting material. Ms. Davies explained that the heaters could be tented, provided each has 4 open feet around it on all sides. Mr. Jones added that the proposed tenting is also fire-rated.

- 3) Public Comment – None
- 4) Board Discussion & Decision – **R. LeBlanc moved to approve the application as presented. A. Bartenstein seconded, and the motion passed unanimously (5/0).**

G. COA 2021-16: an application by George Huger for a Certificate of Appropriateness for a permanent improvement to enhance the capability of outdoor dining activities at 37 S. Main Street, Tax Map # 16-1-55, owned by Four M Properties LLC.

- 1) Staff Report – This is an application to approve a Certificate of Appropriateness (COA) for exterior improvements for the rear portion of the Southern Inn restaurant at 37 S. Main Street. A temporary outdoor dining facility was installed for the Southern Inn Restaurant adjacent to the McCrums’s parking lot during the Covid-19 pandemic. That facility has been removed and the applicant requests permanent improvements to the site to enhance the capability of outdoor dining activities. The applicant provided a narrative, site plan, and several detail sheets to describe/show the proposed improvements to the “backlot” of the Southern Inn restaurant. The provided plans include privacy screens around the perimeter of the tent area and patio, utility screens to conceal the existing utilities on the rear of the building, and gates to shield the dumpster area from public view. The list of proposed improvements include:
 1. Retaining wall (Versa-lok mosaic retaining wall system, weathered series with Chestnut, Hickory, and Walnut colors),
 2. Paving material (Versa-lok weathered estate paving stone, 8”x8”, in a Chestnut blend),
 3. Privacy screens (6’ 2” tall panels with louvered uppers and slatted lower sections, attached to 4x4 treated posts)
 4. Utilities screen assembly (3’-8” tall utility screens with solid wood panels attached to 4x4 treated posts),
 5. Dumpster screening gate (4’-6” tall gates with solid panels and a cross brace),
 6. 20’ by 30’ tent, and LED string lighting.
- 2) Applicant Statement – H. E. Ravenhorst, architect – Mr. Ravenhorst explained that the primary objective was to create a flat space for the placement of a tent. He further explained that the secondary objective was to “dress-up” the area by screening the utility meters and dumpsters at the rear of the building. He explained that concrete bloc would be used for the retaining wall, which would be 30 inches tall at most, and concrete paving stones would be used for the flooring. He further explained that the pavers would run from the retaining wall to the base of the building, and that the space between the back of the building and the tented patio area would be graded to a slightly lower level for a trench drain. C. Honsinger asked if there would be a step up to the patio and if it would be lit. Mr. Ravenhorst said that there were no steps in the proposal. He said that the patio would be lit by LED string lights underneath the tent which would provide a low level of illumination – enough for safe egress and to satisfy the ABC Board, but not so much as to spill out onto the surrounding community. R. LeBlanc asked if there would be tent ropes/poles extending from the patio area into potential walkways. Mr.

Ravenhorst said that the details for how the tent would be anchored had not been finalized and that, given the size of the proposed tent, he thought guy wires or anchor ropes might be necessary. He indicated that, should guy lines or anchor ropes be necessary, they would be tucked in as close to the tent as possible and possibly protected by placing things around them, as was done for the temporary tent in 2020. R. LeBlanc asked if the intent was to place potted plants around them to prevent people from walking into them, and Mr. Ravenhorst said that he thought would be preferable to large, orange barrels. R. LeBlanc responded that if guy wires were to be necessary, the question of what would be used would remain, and large, orange barrels would be less than ideal. R. LeBlanc asked for a description of the privacy screens. Mr. Ravenhorst explained that the top portion of the privacy screens would be louvers set vertically and twisted 60 degrees to block the view from most angles and that the lower portion would be made of horizontally mounted wood slats spaced approximately 1 ½ inches apart. He said that the screens were designed not to be completely solid so as to make it less likely that they would blow over, and that they would be thoroughly anchored. R. LeBlanc asked if they would be made of stained or painted wood. Mr. Ravenhorst said they be stained a color that is very similar to the one presented in the application. He indicated that a Cabot semitransparent chestnut brown stain would be likely used. A. Bartenstein asked if the slats would be plywood or boards. Mr. Ravenhorst said they would be boards. He added that due to changes in the availability and cost of materials during the pandemic, the exact materials had not been nailed down, but the boards used would most likely be 1"x 6" pressure treated wood. R. LeBlanc asked if the privacy screens were intended to be removed during the winter season. Mr. Ravenhorst answered that they would be in use year-round. Mr. Ravenhorst reiterated that he had not worked out some of the final details, but that any changes would not deviate in appearance from what was presented in the application. A. Bartenstein said that the project did not seem overly conspicuous from the public right of way. R. LeBlanc asked if the dumpsters would be blocked from use by other people in the parking lot or in the alleyway between the parking lot and Main Street. Mr. Ravenhorst said that the dumpsters would be blocked visually but would still be accessible.

- 3) Public Comment – None
- 4) Board Discussion & Decision – C. Alexander asked if the Board was prepared to grant approval to move forward with the project with the caveat that the applicant would be required to get approval for any changes. She indicated that her only concern had to do with the canopy attachment. R. LeBlanc said that she felt the proposal would be an improvement on how the space has been used in the past and agreed that her only concern had to do with how the canopy would look. A. Bartenstein asked if the tent would be a true white or more of a buff or tan color. Mr. Ravenhorst replied that the previous tent was a mellow (rather than bright) white and that he assumed that the new tent would be the same. He added that the tent would be a temporary structure and would be up for no more than 6 months per year. C. Honsinger asked about the proposed dumpster screening gate. Mr. Ravenhorst said that the hinged gate was intended to shield the dumpsters from view from Jefferson Street. R. LeBlanc asked how the Board felt about considering a motion to allow the project to move forward with the requirement that any

significant change would require ARB approval. C. Alexander asked if the tent would have to go back through zoning if it were to have a different attachment structure. A. Glaeser said that such a minor change would not require a new site plan approval, for example. He also commented that any substantial change (e.g. a change in stain color) would automatically require the Board's approval, but that the Board could opt to waive the application fee for any future review. Finally, he suggested that the potted cypress/cedar plants, seen in the photo of the area's current condition, be retained and placed around the guy wires for the proposed tent to protect pedestrians in the walkways. **R. LeBlanc moved to approve the application as presented with the requirement the applicant must request approval of any major change that will affect the appearance; to allow the applicant to come back before the Board once for no application fee; and to require that the supports for the tent would be protected by something very similar to the cedars in barrels which were used during the Summer of 2020.** E. Teaff seconded, C. Honsinger abstained from voting on this COA as he is the father-in-law of the applicant, and the motion passed unanimously (4/0).

OTHER BUSINESS:

A. Glaeser informed the Board that he had been contacted by the Bank of the James asking if the Board's approval was needed for a sign change. The exterior wall sign approved by the Board has gone up with the addition of the numeral 45, representing the street address, which the Board did not approve. A. Glaeser explained that he wanted the Board to be aware that he told the Bank of the James that further approval would not be necessary. Because the City requires that the street address be posted on the exterior of the building, the addition of the numeral 45 would not need the Board's approval provided that the lettering style adhere to the specifications previously approved by the Board. C. Alexander asked if the color of the roof was going to be changed and said that she remembered a good deal of discussion about the roof color. A. Glaeser said that he did not immediately recall if the roof color was to be changed but that he would look into it and let the Board know if, in fact, the roof color is to be changed. C. Alexander said that she thought it was to be painted black. R. LeBlanc said that she did not believe that the Board could require approval for something that had not been changed and stated that though she had been surprised to see the 45, she liked it. C. Alexander asked if there was an update as to when the Board might expect to return to in-person meeting. A. Glaeser said that he had just learned that City Council tentatively intended to return to in person meetings on June 17, 2021. He explained that once City Council returns to in-person meetings, the ARB can expect to do something similar shortly thereafter.

ADJOURN:

The meeting adjourned unanimously at 5:42 p.m. (C. Honsinger/Arthur Bartenstein).

C. Alexander, Chair Architectural Review Board

Project Name	New signage for JD Solar
Property Location	116 N. Main St.
Zoning	C-1 (Commercial District (Central Business) and Historic Downtown Preservation District
Owner/Applicant	Investment LLC/Jacob Scherff

OVERVIEW OF REQUEST

This is an application to approve a Certificate of Appropriateness (COA) for a new projecting sign, sign bracket and new window sign for JD Solar at 116 N. Main Street.

116 N. Main Street existing conditions



The proposed, circular projecting sign is 26 inches in diameter and made of double-sided, expanded PVC material with adhesive-backed laminated digital decals applied to both sides. It features black text and yellow graphics on a white background. The sign will not be illuminated. The proposed bracket is a 30 inch “Milano Arch” hanging blade sign bracket with a textured black powder coat. The bracket is made from two curved ½ inch steel square bars. Additional sign details are provided in the attached application.

The proposed new window sign is a 17.5 inch by 49 inch, rectangle with a vertical orientation, applied to the upper, the right window pane. It features yellow graphics and white text in vinyl on a clear laminate background.

ARB Considerations

Section 420-8.5.A. (Historic Downtown Preservation District) requires a Certificate of appropriateness. No improvement, structural or otherwise, in the Historic Downtown Preservation District shall be located, constructed, reconstructed, altered, repaired or demolished unless a permit therefor is issued by the Zoning Administrator. No such permit shall be issued unless a certificate of appropriateness is issued for such purpose by the Architectural Board and unless the location, construction, reconstruction, alteration, repair or demolition thereof otherwise complies with the requirements of the Building Code and other ordinances and laws applicable and relating thereto.

Section 420-8.6.B. (Historic Downtown Preservation District) directs the Architectural Review Board to consider the following factors to be evaluated before issuing a Certificate of Appropriateness (COA):

1. The historical or architectural value and significance of the building or structure and its relationship to or congruity with the historic value of the land, place or area in the Historic Downtown Preservation District upon which it is proposed to be located, constructed, reconstructed, altered or repaired.
2. The appropriateness of the exterior architectural features of such building or structure to such land, place or area and its relationship to or congruity with the exterior architectural features of other land, places, areas, buildings or structures in the Historic Downtown Preservation District and environs.
3. The general exterior design, arrangement, textures, materials, planting and color proposed to be used in the location, construction, alteration or repair of the building, structure or improvement and the types of window, exterior doors, lights, landscaping and parking viewed from a public street, public way or other public place and their relationship to or congruity with the other factors to be considered by the Board under this section.
4. Any applicable provisions of the city's design guidelines.

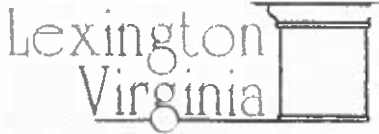
Section 420-8.10. (Historic Downtown Preservation District) states that the Board shall prescribe the character, type, color and materials used in the erection, posting, display or maintenance of signs permitted in the Historic Downtown Preservation District, and, in so doing, the Board shall give due consideration to the purposes of such signs and require that they be in harmony with the exterior general design, arrangement, textures, materials, color and use of the building or structure on or at which they are erected, posted, displayed or maintained and congruous with the purposes and objectives declared in 420-8.1, without defeating the purpose for which such signs are intended.

The Board shall take all of the above factors into consideration when considering the application. The Board shall not necessarily consider detailed designs, interior arrangement or features of a building or structure which are not subject to public view from a public street, public way or other public place and shall not impose any requirements except for the purpose of preventing developments

incongruous with the historic aspects of the surroundings and the Historic Downtown Preservation District.

Staff Recommendation

Staff finds the proposed improvements meet the zoning criteria.



www.lexingtonva.gov

Planning & Development Department

P.O. Box 922

300 East Washington Street

Lexington, Virginia 24450

Phone: (540) 462-3704 Fax: (540) 463-5310

SIGN PERMIT APPLICATION

Applicant¹
 Name: Jacob Scherff Phone: 540-784-3423
 Company: JD Solar LLC Fax: —
 Address: 116 N. MAIN ST
25 Park Place, Lexington Email: jake@JDSolarpower.com
 Applicant's Signature: [Signature] Date: 5/19/21

Property Owner
 Name: JAY LANDMAN Phone: 540-460-9706
 Address: 620 Galloping Path, Natural Bridge Email: iamlaura58@gmail.com
 Owner's Signature: [Signature] Date: 5/19/21

Sign Contractor
 Name: Donelle DeWitt Phone: 540.460.2045
 Company: DDGA & I Fax: —
 Address: 94 Little House Ln., Lox Email: donelle888@mac.com

Proposal Information²
 Address (or location description): _____
 Tax Map: _____ Deed Book and Page #: _____
 Acreage: _____ Zoning (attach any existing conditions or proffers): _____
 Property Doing Business As: _____
 Overlay District:
 Historic (requires Architectural Review Board review and approval)
 Entrance Corridor (requires Planning Commission review and approval)
 None (requires Planning and Development Department review and approval only)
 1. Prior to submitting an application, the applicant is required to meet with staff for a pre-application meeting.
 2. Any application deemed incomplete by staff will not be accepted.

*Fees Non Refundable



www.lexingtonva.gov

Planning & Development Department

P.O. Box 922

300 East Washington Street

Lexington, Virginia 24450

Phone: (540) 462-3704 Fax: (540) 463-5310

Sign Information

	<u>Sign Type</u>	<u>Square Feet</u>	<u>Width</u>	<u>Height</u>
Sign 1	<u>Projecting</u>	<u>4.7^{sq}</u>	<u>26"</u>	<u>26"</u>
Sign 2	<u>Window graphics</u>	<u>3.7 6.0^A</u>	<u>see attachment</u>	
Sign 3				

Street Frontage (width) of business space in feet 54'

Street Frontage (width) of building in feet _____

Are other signs currently displayed on the same building? Yes No

If "Yes", please provide the size of each existing building sign that is to remain.

Width 24" Height 17" (Better Hearing)
 Width _____ Height _____

If a projecting sign, clearance from sidewalk: = or > 8' feet

What materials will be used? PVC, vinyl decals, adhesive-backed yellow, white vinyls, clear laminate

Will the sign be illuminated? Yes No

Please attach a sketch of sign(s) and samples showing the following:

- Dimensions of sign
- Lettering style and size
- How colors will be used
- Photo showing building and adjoining structures
- Exact wording layout of sign
- Paint samples
- Style of bracket, stand, and/or awning



JDSOLAR

Jacob Scherff

Linear Frontage = 54'

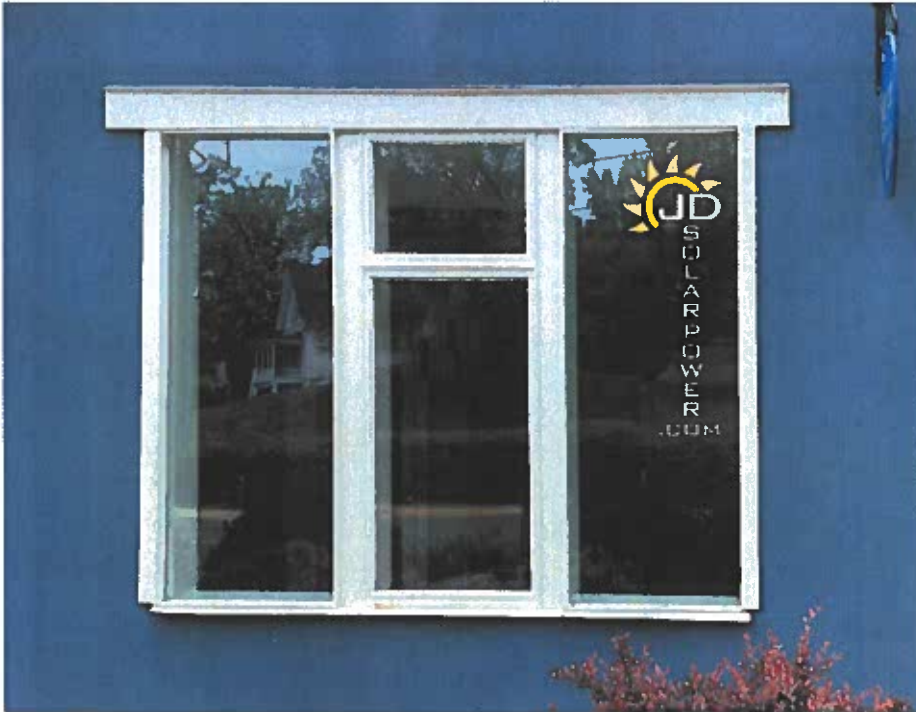
Projecting Sign: 26" diameter x 19mm 4.7 sq. ft.)
double-sided, expanded PVC, laminated digital decals applied both sides.

See Page 3 for armature specs

Prepared by

Donelle DeWitt
Graphic Arts &
Illustration, LLC
A Local Professional
Design Studio
Logo Design, Desktop Publishing,
Signs, Banners & more
Cell: 540-460-2045
donelle888@mac.com





RIGHT WINDOW GROUPING:

(Gray is tinted glass. Yellow and white are vinyl graphics.)

Graphics per pane -

Left: 13.7 sq.ft.

Center-Top: 1.5 sq.ft.

Center-Bottom: 4.5 sq.ft.

Right: 17.5" x 49"

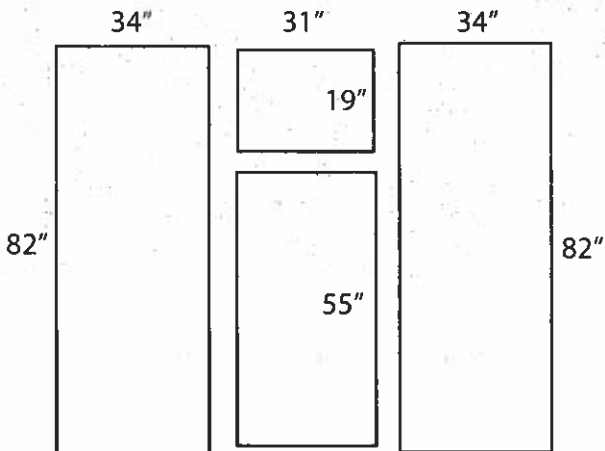
TOTAL JDSolar WINDOW GRAPHICS FOR ALL WINDOWS: 6 sq. ft.



Logo Graphic:
30" x 13.5"
(2.8 sq. ft.)

LEFT WINDOW GROUPING:

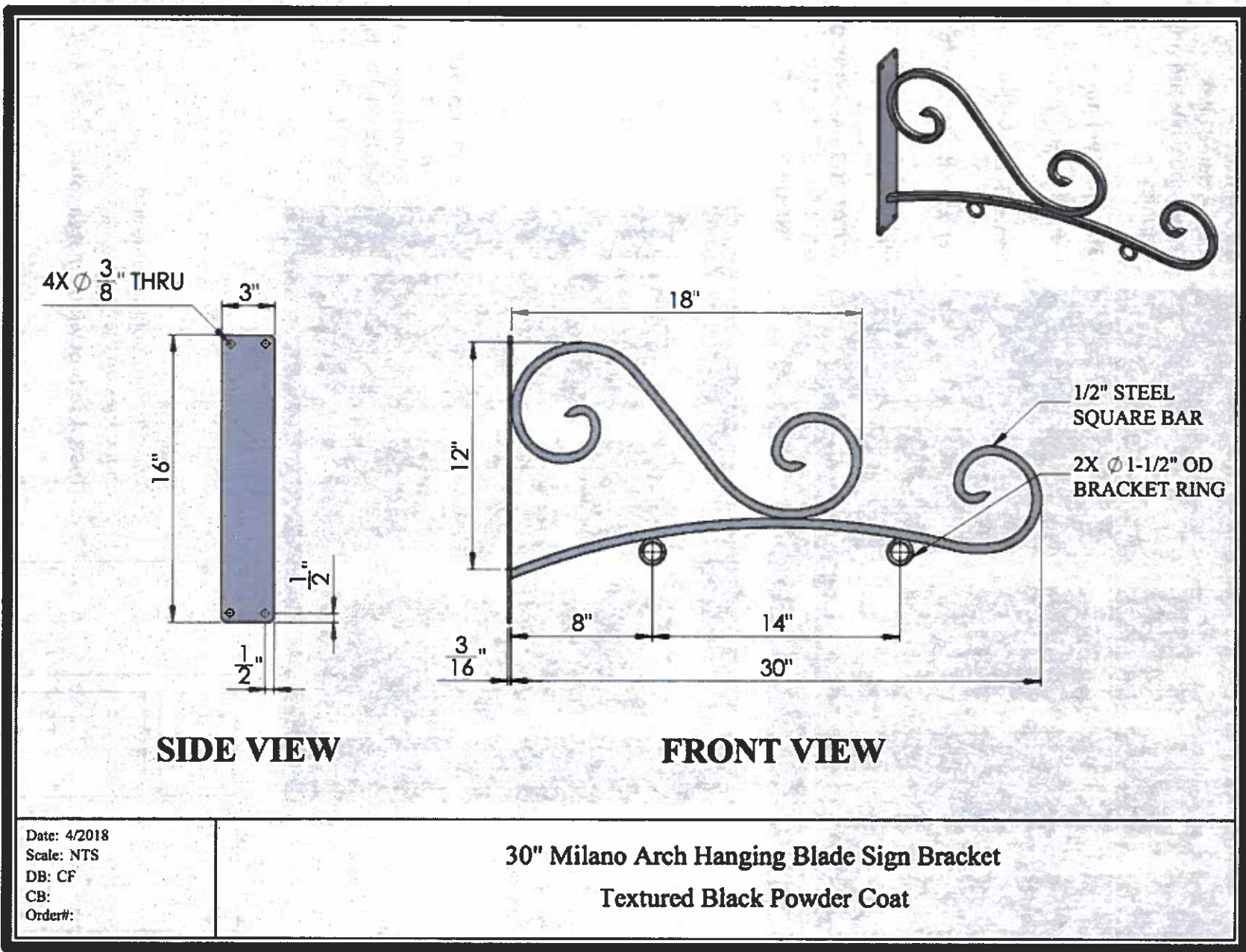
Existing sign:
white vinyl on tinted glass window: 24" x 17"



WINDOWS

Two groupings of the same size
four panes on the same wall.

1098.4 sq ft of window area total



Date: 4/2018
 Scale: NTS
 DB: CF
 CB:
 Order#:

30" Milano Arch Hanging Blade Sign Bracket
Textured Black Powder Coat