



LEXINGTON ARCHITECTURAL REVIEW BOARD

Thursday, August 1, 2024 at 5:00 P.M.
 Second Floor Conference Room, Lexington City Hall
 300 E. Washington Street, Lexington, VA

AGENDA

1. CALL TO ORDER
2. APPROVAL OF AGENDA
3. APPROVAL OF MINUTES:
 - A. July 18, 2024 Minutes*
4. NEW BUSINESS:
 - A. Elect Chairperson**
 - 1) Nominations
 - 2) Motion & Vote
 - B. Elect Vice-Chairperson**
 - 1) Nominations
 - 2) Motion & Vote
 - C. COA 2024-26: An application by Stewart Brewbaker for a Certificate of Appropriateness to replace the awning covers at 223 S. Main Street, Tax Map #23-1-130, owned by Kona Mauka LLC.**
 - 1) Staff Report*
 - 2) Applicant Statement
 - 3) Public Comment
 - 4) Board Discussion & Decision
 - D. COA 2024-27: An application by Alicia Devine for a Certificate of Appropriateness for new signage for Lex Skin Rejuvenation at 126 S. Main Street, Tax Map #23-1-178, owned by Ed Hostetter.**
 - 1) Staff Report*
 - 2) Applicant Statement
 - 3) Public Comment
 - 4) Board Discussion & Decision
5. OTHER BUSINESS
6. ADJOURN

*indicates attachment

**Lexington Architectural Review Board
Thursday, July 18, 2024 – 5:00 p.m.
Second Floor Conference Room
Lexington City Hall**

MINUTES

Architectural Review Board:

Present: Caroline Alexander, Chair
Arthur Bartenstein, Vice-Chair
Julie Goyette
Jessie Taylor

City Staff:

Arne Glaeser, Planning Director
Kate Beard, Administrative Assistant

Absent: Ian Small
Barbara Crawford, Alternate B

CALL TO ORDER:

C. Alexander called the meeting to order at 5:00 p.m.

AGENDA:

The agenda was unanimously approved as presented. (J. Goyette / J. Taylor)

MINUTES:

The minutes from the June 6, 2024 meeting were unanimously approved as presented. (A. Bartenstein / J. Goyette)

CITIZENS' COMMENTS ON MATTERS NOT ON THE AGENDA:

None

NEW BUSINESS:

A. COA 2024-23: an application by Vanessa Pogreba for a Certificate of Appropriateness for new signage for The Velvet Case at 17 Courthouse Square, Tax Map #23-1-197, owned by Seventeen Courthouse Square, LLC.

- 1) Staff Report – This was a request for two projecting signs, four window signs and a door sign for The Velvet Case at 17 Courthouse Square. The store will be located on the second floor of the building with an entrance onto Courthouse Square. One projecting sign, three of the window signs and the door sign will be located on the front of the building facing Courthouse Square, and the remaining projecting sign and window sign will be located on the side of the building facing E. Washington Street. On the side of the building facing E. Nelson Street, the proposal included a 35” x 15” vinyl sign in the bottom of the second story window and a 36” x 24” double-sided projecting sign to be mounted to the existing sign bracket. On the front of the building facing Courthouse Square, the proposal was for three 35” x 15” vinyl signs applied to the top of three of the upstairs windows (to hide the dropped ceiling visible through the windows), a 24” x 24” vinyl decal centered on the glass of the entry door, and a 30” x 24” double-sided projecting sign to be hung from the existing sign bracket located to

the left of the entry door. All four window signs will feature black text and graphics on a pink background and the sign on the door glass will feature white text framed by a pink oval on a black background. The two projecting signs will have matching designs featuring black and pink text and graphics. Neither projecting sign will be illuminated. Staff made the mini sample projecting sign submitted by the applicant available to the Board for review.

- 2) Applicant Statement – Applicant and business owner Vanessa Pogreba clarified that the projecting signs would be made from a material with vinyl faced layer of thin metal surrounding a plastic or composite core.
- 3) Public Comment – None
- 4) Board Discussion & Decision – **J. Taylor moved to approve the application as presented. J. Goyette seconded, and the motion passed unanimously. (4-0)**

B. COA 2024-24: an application by Tina Mahone of I. H. McBride Sign Co. for a Certificate of Appropriateness for new signage for Wells Fargo at 101 S. Main Street, Tax Map #23-1-93, owned by Wells Fargo.

- 1) Staff Report – This was a request to replace all of the existing Wells Fargo signage as part of a rebranding being undertaken at eighteen different Wells Fargo locations across the state. The large, red wall signs facing Main and Nelson Streets will be replaced by individual channel letters mounted directly onto the brick façade. The letter faces will be painted white, and the returns red. The letters will not be internally illuminated, but will be illuminated by the existing down lights. The signs in the parking area will be replaced with 14” x 20” signs featuring black text and a yellow stripe on a white background. A new DO NOT ENTER sign will be installed over the drive-through lane facing Main Street, and on the other side, the two existing Clearance signs will be replaced with one Clearance sign. Both signs over the drive through will measure 4’-0” x 8” and feature dark gray text and a yellow stripe on a white background. Additionally, the proposal calls for installing a 133” x 1’-0” sign on the wall above the drive through teller window. It will feature red text and a yellow element on a white background. Sign materials include vinyl text and graphics on painted aluminum.
- 2) Applicant Statement – Scott McBride of McBride Sign Co. confirmed the channel letters would sit out from the surface of the wall by approximately 2 ½ inches. He also confirmed the red color proposed for the channel returns was the same red used as the background on the existing wall signs.
- 3) Public Comment – None.
- 4) Board Discussion & Decision – **J. Goyette moved to approve the application as presented and J. Taylor provided the second.** A. Bartenstein asked what would become of the existing red signs on the vestibule glass, and Mr. McBride stated that the window signs were not within his scope of work. **The motion passed unanimously. (4-0)**

C. COA 2024-25: an application by Brett Tucker for a Certificate of Appropriateness for a new projecting sign for Kjellstrom & Lee at 4 E. Washington Street, Tax Map #23-1-201, owned by BrownOak, LLC.

- 1) Staff Report – This was a request for a new projecting sign for Kjellstrom & Lee’s new location at 4 E. Washington Street. The applicant was requesting a 30” x 18” double-sided

sign, made of ½” thick medium density overlay. The sign will feature the business logo in white, gray and red on a black background. It will be hung from the existing sign bracket and will not be illuminated.

- 2) Applicant Statement – Anderson Huger of Kjellstrom & Lee provided a larger version of the sign being requested so that the Board could review the design and colors in person.
- 3) Public Comment - None
- 4) Board Discussion & Decision – **J. Taylor moved to approve the application as presented. A. Bartenstein seconded, and the motion passed unanimously. (4-0)**

OTHER BUSINESS:

- A. Director Glaeser reported there were two applications pending for the August 1st meeting.
- B. A. Bartenstein reported he had attended a Main Street Lexington Design Team meeting earlier in the day and had been surprised to learn that very few people are aware of the Lexington Historic District Design Guidelines. He urged staff to circulate copies of the Guidelines to the Chamber of Commerce and Main Street. C. Alexander asked if it would be helpful to give a presentation to the Main Street Design Committee. She also suggested having a reference copy available at the library.
- C. A. Bartenstein gave a status update on the proposed changes to the courtyard in Courthouse Square. A. Glaeser confirmed that the final proposal for the courtyard would have to be approved by the Board.

ADJOURN:

The meeting was adjourned with unanimous approval at 5:28 p.m. (J. Taylor / A. Bartenstein)

C. Alexander, Chair, Architectural Review Board

Lexington, VA Historic Downtown Preservation District COA
COA 2024-26 223 S. Main Street Exterior Improvement

Project Name	New Awning Cover for 223 S. Main Street
Property Location	223 South Main Street
Zoning	C-1 (Commercial District (Central Business)) and Historic Downtown Preservation District
Owner/Applicant	Woletta Colonna/Stuart Brewbaker

OVERVIEW OF REQUEST

This is an application to approve a Certificate of Appropriateness (COA) to replace the awning covers at 223 South Main Street. The request is to replace the existing awning covers with Sunbrella Shade covers in the Captain Navy color. The request includes replacing the single awning on the front of the building with two awnings over the windows on either side of the entry and simply recovering the awning over the window on the McDowell side of the building. A sample of the awning cover fabric is included in the application materials.

223 South Main Street existing conditions



ARB Considerations

Section 420-8.5.A. (Historic Downtown Preservation District) requires a Certificate of appropriateness. No improvement, structural or otherwise, in the Historic Downtown Preservation District shall be located, constructed, reconstructed, altered, repaired or demolished unless a permit

Staff Report

**Lexington, VA Historic Downtown Preservation District COA
COA 2024-26 223 S. Main Street Exterior Improvement**

therefor is issued by the Zoning Administrator. No such permit shall be issued unless a certificate of appropriateness is issued for such purpose by the Architectural Board and unless the location, construction, reconstruction, alteration, repair or demolition thereof otherwise complies with the requirements of the Building Code and other ordinances and laws applicable and relating thereto.

Section 420-8.6.B. (Historic Downtown Preservation District) directs the Architectural Review Board to consider the following factors to be evaluated before issuing a Certificate of Appropriateness (COA):

1. The historical or architectural value and significance of the building or structure and its relationship to or congruity with the historic value of the land, place or area in the Historic Downtown Preservation District upon which it is proposed to be located, constructed, reconstructed, altered or repaired.
2. The appropriateness of the exterior architectural features of such building or structure to such land, place or area and its relationship to or congruity with the exterior architectural features of other land, places, areas, buildings or structures in the Historic Downtown Preservation District and environs.
3. The general exterior design, arrangement, textures, materials, planting and color proposed to be used in the location, construction, alteration or repair of the building, structure or improvement and the types of window, exterior doors, lights, landscaping and parking viewed from a public street, public way or other public place and their relationship to or congruity with the other factors to be considered by the Board under this section.
4. Any applicable provisions of the city’s design guidelines.

(Applicable sections of the Lexington Design Guidelines are:
Section VIII. Guidelines for Awnings, Canopies & Marquees. on pages VIII-1-VIII4)
<https://www.lexingtonva.gov/home/showpublisheddocument/1506/637661128242230000>

The Board shall take all of the above factors into consideration when considering the application. The Board shall not necessarily consider detailed designs, interior arrangement or features of a building or structure which are not subject to public view from a public street, public way or other public place and shall not impose any requirements except for the purpose of preventing developments incongruous with the historic aspects of the surroundings and the Historic Downtown Preservation District.

Staff Recommendation

Staff finds the proposed improvements meet the zoning criteria.



www.lexingtonva.gov

Planning & Development Department
300 East Washington Street
Lexington, Virginia 24450
Phone: (540) 462-3704 Fax: (540) 463-5310

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS – HISTORIC DISTRICT

Applicant¹

Name: Stuart Brewbaker Phone: 540-767-5270
 Company: Mutual Assurance Agency LLC Fax: _____
 Address: 223 S. Main St Email: sbrewbaker@mutual-assurance.com
 Applicant's Signature: [Signature] Date: 7/11/2024

Property Owner

Name: Wioletta Colonna Phone: 540-461-0210
 Address: 223 25 S. Main St., Lexington Email: jeffecolonnaassociates.com
 Owner's Signature: Wioletta A. Colonna, by Jeffery L. Mann Date: 7/11/24

Architect/Designer

Name: _____ Phone: _____
 Company: Sunbrella Fax: _____
 Address: _____ Email: _____

Administration

Application is hereby made to the Lexington Architectural Review Board for a Certificate of Appropriateness (COA) to make repairs, alterations, or improvements in the Historic District in accordance with Chapter 28, Article XVII and Article XVIII of the Lexington City Code.

This document shall constitute a valid COA upon its completion and execution by the Chairperson or Acting Chairperson of the Architectural Review Board. The recipient of a COA is responsible for obtaining any and all other certificates and permits required by the Code of the City of Lexington through the Office of the Planning and Development Administrator.

1. Prior to submitting an application, the applicant is required to meet with staff for a pre-application meeting.



Planning & Development Department
300 East Washington Street
Lexington, Virginia 24450
Phone: (540) 462-3704 Fax: (540) 463-5310

www.lexingtonva.gov

Proposal Information² (attach list of properties if request includes multiple properties)

Address (or location description): 223 S. MAIN St Lexington VA 24450

Tax Map: _____ Deed Book and Page #: _____

Acreage: .0436 Zoning (attach any existing conditions or proffers): _____

Property Doing Business As: Prudnal Assurance Agency LLC

Historical Name of Building: _____

Approximate Age of Building: 100⁺ Applicant seeking Federal Tax Credit: Yes No

2. Any application deemed incomplete by staff will not be accepted.

Alteration Description (complete a City Sign Permit Application for sign alterations)

I. Please check action(s) for which this COA is requested:

- Remodeling or renovation of the exterior of a building
- Total restoration of the exterior of a building
- Removal of any architectural element
- Painting of any building exterior
- Cleaning of wall surfaces or architectural elements
- Repair of all surfaces or architectural elements
- Any removal, alternation, repair, or construction of amenities such as fences or walls
- Demolition of part or all of an existing building *Replace Awaiting Cover*
- Moving a building (complete Part III)
- Construction of a new building (complete Part III)
- Construction of any addition to an existing building (complete Part III)

II. For **ALL** projects, please attach the following:

- Photographs or drawings from the site showing adjoining structures, streets, and sidewalks
- Scale drawings of the improvements
- Detailed drawings of significant decorative or architectural elements
- Indication of exterior lighting adequate to determine its character and impact on the public and adjoining properties
- Samples of exterior materials and paint colors to be used

III. For **NEW CONSTRUCTION**, please provide the above attachments in addition to the following:

- Dimensions, orientation, and acreage of each lot or plot to be built upon
- Layout of the project and its relation to surrounding structures
- Location of points of entry and exit for motor vehicles and internal vehicular circulation pattern and parking facilities
- The size, shape, and location of existing and proposed construction on the parcel
- Location of walls, fences, and railings, and the indication of their height and the materials of their construction

Sunbrella® Shade: Solids / Textures



100% Sunbrella Acrylic

Midnight 6036-0000 / 60" (152cm)	Marine Blue 4678-0000 / 46" (117cm) 6078-0000 / 60" (152cm)	Captain Navy 4646-0000 / 46" (117cm) 6046-0000 / 60" (152cm) 80046-0000 / 80" (203cm)	Navy 4626-0000 / 46" (117cm) 6026-0000 / 60" (152cm)	Sapphire Blue 4641-0000 / 46" (117cm) 6041-0000 / 60" (152cm)	Storm 4636-0000 / 46" (117cm)
Capri 4675-0000 / 46" (117cm) 6075-0000 / 60" (152cm)	Pacific Blue 4601-0000 / 46" (117cm) 6001-0000 / 60" (152cm) 80001-0000 / 80" (203cm)	Ocean Blue 4679-0000 / 46" (117cm) 6079-0000 / 60" (152cm)	Mediterranean Blue 4652-0000 / 46" (117cm) 6052-0000 / 60" (152cm)	Sky Blue 4624-0000 / 46" (117cm) 6024-0000 / 60" (152cm)	Smoke 4615-0000 / 46" (117cm) 6015-0000 / 60" (152cm)
Aruba 4612-0000 / 46" (117cm) 6012-0000 / 60" (152cm)	Turquoise 4610-0000 / 46" (117cm) 6010-0000 / 60" (152cm)	Aquamarine 6023-0000 / 60" (152cm)	Sea 4664-0000 / 46" (117cm)	Basil 4688-0000 / 46" (117cm)	Charcoal Grey 4644-0000 / 46" (117cm) 6044-0000 / 60" (152cm)
Erin Green 4600-0000 / 46" (117cm) 6000-0000 / 60" (152cm)	Persian Green 6043-0000 / 60" (152cm)	Forest Green 4637-0000 / 46" (117cm) 6037-0000 / 60" (152cm)	Ivy 4632-0000 / 46" (117cm) 6032-0000 / 60" (152cm)	Fern 4671-0000 / 46" (117cm) 6071-0000 / 60" (152cm)	Cadet Grey 4630-0000 / 46" (117cm) 6030-0000 / 60" (152cm) 80030-0000 / 80" (203cm)
White 4634-0000 / 46" (117cm) 6034-0000 / 60" (152cm)	Natural 4604-0000 / 46" (117cm) 6004-0000 / 60" (152cm)	Oyster 4642-0000 / 46" (117cm) 6042-0000 / 60" (152cm)	Silver 4651-0000 / 46" (117cm) 6051-0000 / 60" (152cm)	Cloud 14609-0000 / 46" (117cm) 6064-0000 / 60" (152cm)	Taupe 4648-0000 / 46" (117cm) 6048-0000 / 60" (152cm)
Parchment 4683-0000 / 46" (117cm) 6083-0000 / 60" (152cm)	Linen 4633-0000 / 46" (117cm) 6033-0000 / 60" (152cm)	Heather Beige 4672-0000 / 46" (117cm) 6072-0000 / 60" (152cm)	Toast 4628-0000 / 46" (117cm) 6028-0000 / 60" (152cm) 80028-0000 / 80" (203cm)	Beige 4620-0000 / 46" (117cm) 6020-0000 / 60" (152cm)	Cocoa 4676-0000 / 46" (117cm) 6076-0000 / 60" (152cm)



Experience the Sunbrella® Difference. Sunbrella shade fabrics enhance with worry-free, protective shade.



Backed by the Industry's Most Comprehensive Warranty.



The Skin Cancer Foundation recommends certain Sunbrella fabrics as part of a complete sun protection regimen, including regular use of sunscreen and protective clothing to prevent sun-induced skin damage.

*2023 third-party study among U.S. households with Sunbrella products. **Sunbrella Plus® and SeaMark® fabrics are covered. See sunbrella.com/warranty for details.

Black 4608-0000 / 46" (117cm) 6008-0000 / 60" (152cm) 80008-0000 / 80" (203cm)	Slate 4684-0000 / 46" (117cm) 6084-0000 / 60" (152cm)	True Brown 4621-0000 / 46" (117cm) 6021-0000 / 60" (152cm)	Terracotta 4622-0000 / 46" (117cm) 6022-0000 / 60" (152cm)	Tuscan 4677-0000 / 46" (117cm) 6077-0000 / 60" (152cm)	Orange 4609-0000 / 46" (117cm) 6009-0000 / 60" (152cm)
Concord 6065-0000 / 60" (152cm)	Burgundy 4631-0000 / 60" (152cm) 6031-0000 / 60" (152cm)	Jockey Red 4603-0000 / 46" (117cm) 6003-0000 / 60" (152cm)	Logo Red 4666-0000 / 46" (117cm) 6066-0000 / 60" (152cm)	Sunflower Yellow 4602-0000 / 46" (117cm) 6002-0000 / 60" (152cm)	
Crest Birch 4660-0000 / 46" (117cm)	Crest Ash 4662-0000 / 46" (117cm)	Tresco Birch 4696-0000 / 46" (117cm) 6096-0000 / 60" (152cm)	Tresco Linen 4695-0000 / 46" (117cm) 6095-0000 / 60" (152cm)	Dubonnet Tweed 4606-0000 / 46" (117cm) 6006-0000 / 60" (152cm)	Hemlock Tweed 4605-0000 / 46" (117cm) 6005-0000 / 60" (152cm)
Hogan Admiral <small>NEW</small> 14613-0000 / 46" (117cm)	Hogan Marina <small>NEW</small> 14611-0000 / 46" (117cm)	Hogan Arctic <small>NEW</small> 14612-0000 / 46" (117cm)	Toast Tweed 14618-0000 / 46" (117cm) 2389-0060 / 60" (152cm)	Charcoal Tweed 4607-0000 / 46" (117cm) 6007-0000 / 60" (152cm)	Walnut Brown Tweed 4618-0000 / 46" (117cm) 6018-0000 / 60" (152cm)
Hogan Walnut <small>NEW</small> 14614-0000 / 46" (117cm)	Hogan Carob <small>NEW</small> 14616-0000 / 46" (117cm)	Hogan Sparrow <small>NEW</small> 14615-0000 / 46" (117cm)	Hogan Flame <small>NEW</small> 14617-0000 / 46" (117cm)	Mocha Tweed 4616-0000 / 46" (117cm)	Linen Tweed 4654-0000 / 46" (117cm) 6054-0000 / 60" (152cm)

**Lexington, VA Historic Downtown Preservation District COA
COA 2024-27 126 S. Main Street New Signage**

Project Name	New signage for Lex Skin Rejuvenation
Property Location	126 S. Main Street
Zoning	C-1 (Commercial District (Central Business)) and Historic Downtown Preservation District
Owner/Applicant	Ed Hostetter / Alicia Devine

OVERVIEW OF REQUEST

This is an application to approve a Certificate of Appropriateness (COA) for new signage for Lex Skin Rejuvenation at 126 S. Main Street. The applicant is requesting a 50" x 20.9" projecting sign made from ½" thick expanded PVC (komacel). It will feature the business name and logo graphic in white, PMS 239 Pink and PMS 7717 Teal printed directly onto the komacel base. The applicant is also requesting a 19.3" x 27" vinyl decal with logo graphic and text in white, pink and teal to be applied to the entry door glass. Sign design and color details are included in the application materials.

126 S. Main Street existing conditions



**Lexington, VA Historic Downtown Preservation District COA
COA 2024-27 126 S. Main Street New Signage**

ARB Considerations

Section 420-8.5.A. (Historic Downtown Preservation District) requires a Certificate of appropriateness. No improvement, structural or otherwise, in the Historic Downtown Preservation District shall be located, constructed, reconstructed, altered, repaired or demolished unless a permit therefor is issued by the Zoning Administrator. No such permit shall be issued unless a certificate of appropriateness is issued for such purpose by the Architectural Board and unless the location, construction, reconstruction, alteration, repair or demolition thereof otherwise complies with the requirements of the Building Code and other ordinances and laws applicable and relating thereto.

Section 420-8.6.B. (Historic Downtown Preservation District) directs the Architectural Review Board to consider the following factors to be evaluated before issuing a Certificate of Appropriateness (COA):

1. The historical or architectural value and significance of the building or structure and its relationship to or congruity with the historic value of the land, place or area in the Historic Downtown Preservation District upon which it is proposed to be located, constructed, reconstructed, altered or repaired.
2. The appropriateness of the exterior architectural features of such building or structure to such land, place or area and its relationship to or congruity with the exterior architectural features of other land, places, areas, buildings or structures in the Historic Downtown Preservation District and environs.
3. The general exterior design, arrangement, textures, materials, planting and color proposed to be used in the location, construction, alteration or repair of the building, structure or improvement and the types of window, exterior doors, lights, landscaping and parking viewed from a public street, public way or other public place and their relationship to or congruity with the other factors to be considered by the Board under this section.
4. Any applicable provisions of the City's Design Guidelines.

(Applicable sections of the Lexington Design Guidelines are:

Section IX.A & B Guidelines for Signs. on page IX-1)

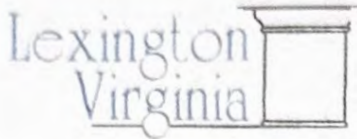
<https://www.lexingtonva.gov/home/showpublisheddocument/1506/637661128242230000>

Section 420-8.10. (Historic Downtown Preservation District) states that the Board shall prescribe the character, type, color and materials used in the erection, posting, display or maintenance of signs permitted in the Historic Downtown Preservation District, and, in so doing, the Board shall give due consideration to the purposes of such signs and require that they be in harmony with the exterior general design, arrangement, textures, materials, color and use of the building or structure on or at which they are erected, posted, displayed or maintained and congruous with the purposes and objectives declared in 420-151, without defeating the purpose for which such signs are intended.

The Board shall take all of the above factors into consideration when considering the application. The Board shall not necessarily consider detailed designs, interior arrangement or features of a building or structure which are not subject to public view from a public street, public way or other public place and shall not impose any requirements except for the purpose of preventing developments incongruous with the historic aspects of the surroundings and the Historic Downtown Preservation District.

Staff Comment

Staff finds the proposed improvements meet the zoning criteria.



www.lexingtonva.gov

Planning & Development Department
300 East Washington Street
Lexington, Virginia 24450
Phone: (540) 462-3704 Fax: (540) 463-5310

SIGN PERMIT APPLICATION

Applicant¹

Name: Alicia Devine Phone: 757-439-9770
 Company: LexSkinRegeneration Fax: n.A.
 Address: 126 S. Main Street Email: aliciadevine@mac.com
 Applicant's Signature: [Signature] Date: 7/17/24

Property Owner

Name: Ed Hostetter Phone: 540 570 6228
540 570 3151
 Address: 126 S. Main Street Email: hostetterheafandcool@gmail.com
 Owner's Signature: [Signature] Date: 7.17.24

Sign Contractor

Name: Donelle De Witt Phone: 540-460-2045
 Company: Donelle De Witt Graphic Arts & Illustration, LLC Fax: _____
 Address: 94 Little House Ln., Lexington Email: donelle888@mac.com

Proposal Information²

Address (or location description): _____

Tax Map: _____ Deed Book and Page #: _____

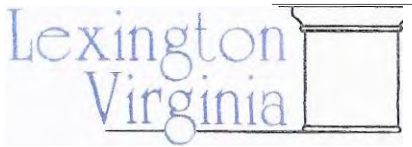
Acreage: _____ Zoning (attach any existing conditions or proffers): _____

Property Doing Business As: _____

Overlay District:

- Historic (requires Architectural Review Board review and approval)
- Entrance Corridor (requires Planning Commission review and approval)
- None (requires Planning and Development Department review and approval only)

1. Prior to submitting an application, the applicant is required to meet with staff for a pre-application meeting.
2. Any application deemed incomplete by staff will not be accepted.



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 Lexington, Virginia 24450
 Phone: (540) 462-3704 Fax: (540) 463-5310

Sign Information

	<u>Sign Type</u>	<u>Square Feet</u>	<u>Width</u>	<u>Height</u>
Sign 1	Projecting	7.26 sq ft	50"	20.9"
Sign 2	Vinyl on glass	3.6 sq ft	19.3"	27"
Sign 3				

Street Frontage (width) of business space in feet 36"

Street Frontage (width) of building in feet _____

Are other signs currently displayed on the same building? Yes No

If "Yes", please provide the size of each existing building sign that is to remain.

Width _____ Height _____

Width _____ Height _____

If a projecting sign, clearance from sidewalk: > 8' feet

What materials will be used? High definition digital printing on 1/2" expanded PVC (Komacel), adhesive-backed vinyl for door glass graphic and lettering

Will the sign be illuminated? Yes No

Please attach a sketch of sign(s) and samples showing the following:

- Dimensions of sign
- Lettering style and size
- How colors will be used
- Photo showing building and adjoining structures
- Exact wording layout of sign
- Paint samples
- Style of bracket, stand, and/or awning

Lex Skin Rejuvenation

Alicia Divine

126 South Main Street
Linear Frontage: 36'

Total glass area: 100 sq ft
(4 windows plus door
and transom)

Door graphic: 3.6 sq ft

14

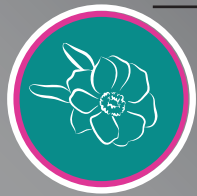
White
PMS 239 Pink
PMS 7717 Teal

20.9"



50"

Double-sided, high resolution print on
1/2" expanded PVC (Komacel) 7.26 sq. ft.



Lex Skin
Rejuvenation

Alicia S. Devine, JD, MD
540-988-2066
lexskin@icloud.com

19.3"

27"



Prepared by



Donelle DeWitt
Graphic Arts &
Illustration, LLC
A Local Professional
Design Studio

Logo Design, Desktop Publishing,
Signs, Banners & more

Cell: 540-460-2045
donelle888@mac.com