

LEXINGTON ARCHITECTURAL REVIEW BOARD

Thursday, April 21, 2022 at 5:00 P.M. Community Meeting Room, Lexington City Hall 300 E. Washington Street, Lexington, VA

AGENDA

- 1. CALL TO ORDER
- 2. APPROVAL OF AGENDA
- 3. APPROVAL OF MINUTES:
 - A. March 17, 2022 Minutes*
- 4. NEW BUSINESS:
 - A. COA 2022-05: an application by Angela Crawford with Blue Ridge CASA for a Certificate of Appropriateness for four sculptures to be located at 107 N. Main Street, Tax Map # 17-1-26, owned by Michael Hamm; 106 E. Washington Street, Tax Map # 24-1-7, owned by the City of Lexington; 101 S. Main Street, Tax Map # 23-1-93, owned by Wachovia Bank; and 0 S. Main Street, Tax Map # 23-1-194C, owned by the City of Lexington.
 - 1) Staff Report*
 - 2) Applicant Statement
 - 3) Public Comment
 - 4) Board Discussion & Decision
- 5. OTHER BUSINESS
- 6. ADJOURN

*indicates attachment

Lexington Architectural Review Board Thursday, March 17, 2022 – 5:00 p.m. Community Meeting Room Lexington City Hall MINUTES

Architectural Review Board: City Staff:

Present: C. Alexander, Chair Kate Beard, Planning Admin. Assistant

A. Bartenstein – arrived at 5:09 pm

J. Goyette

R. LeBlanc, Vice-Chair

E. Teaff

Not Present: C. Honsinger, Alternate A

B. Crawford, Alternate B

CALL TO ORDER:

Chair Alexander called the meeting to order at 5:00 p.m.

AGENDA:

The Agenda was unanimously approved as presented. (R. LeBlanc / J. Goyette)

MINUTES:

Meeting minutes from March 3, 2022 were unanimously approved as presented. (C. Alexander / E. Teaff)

CITIZENS' COMMENTS ON MATTERS NOT ON THE AGENDA:

None

NEW BUSINESS:

- A. COA 2022-04: an application by Sascha Goluboff for a Certificate of Appropriateness for new signage at 30 N. Main Street, Tax Map # 16-1-59, owned by White Column Inn, LLC; 21 N. Main Street, owned by Ellen Mathias and Enrico de Allesandrini, Tax Map # 23-1-204; 16 N. Main Street, owned by Lexwood Property II, LLC, Tax Map # 16-1-55; and 11 S. Jefferson, owned by Victoria Goodhart, Tax Map # 23-1-6.
 - 1) Staff Report This is an application to approve a Certificate of Appropriateness (COA) for four new minor signs to be located at 30 North Main Street, 21 North Main Street, 16 North Main Street, and 11 South Jefferson Street. Each of the proposed minor signs will be a 0.56 square foot (8 inches wide and 10 inches high) historic plaque with a laminated front and metal backing, secured with a screw at each corner. The style of the proposed signs was modeled on that used for the Historic Lexington Foundation plaques. The content of each will be specific to the history of the building to which it is mounted. A depiction of each sign and a photo of its proposed location are included in the application. At the property owner's request, a second, smaller minor sign is proposed at 21 N. Main Street to indicate that it is a private residence.

- 2) Applicant Statement Sascha Goluboff, applicant presented a mock-up of the final version of the sign proposed for 30 North Main Street, as well as the screws that will be used for mounting. She stated she would have someone from Rail's End mount the signs. She explained the property owners had been given the opportunity to review and make changes to the content of the signs prior to signing the applications. R. LeBlanc asked if the proposed signs would be in addition to the Historic Lexington Foundation signs existing on two of the properties and Dr. Goluboff confirmed that was the intent. C. Alexander asked if Historic Lexington Foundation had had any involvement in the project. Dr. Goluboff answered HLF had not been directly involved, but that she had spoken with Dick Halseth who suggested the format. She said she had mostly been in communication with the Rockbridge Historical Society. She explained that the text on the signs was based on research she and her students had done last year which they then put on a digital map. The map was reviewed for accuracy by Eric Wilson of the Rockbridge Historical Society. C. Alexander said she thought it was a great initiative and that she has seen it done in other cities. She said she was glad to hear the signs had been vetted and wondered if text could be added to make that clear. She indicated she would like it to be clear that new plaques are not in conflict with the Historic Lexington Foundation plaques and are meant to be supplemental. R. LeBlanc noted the Board cannot adjudicate sign text or content, it can only decide whether the aesthetic is acceptable. She noted there are zoning regulations which limit the allowable signage area. K. Beard explained the signs being considered qualify as minor signs and do not count toward the signage area limit.
- 3) Public Comment None
- 4) Board Discussion & Decision R. LeBlanc moved to approve the application as presented. J. Goyette seconded and the motion passed unanimously. (5-0)

OTHER BUSINESS:

None

ADJOURN:

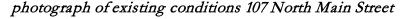
The meeting adjourned unanimously at 5:12 p.m. (R. LeBlanc / C. Alexander)

C. Alexander, Chair, Architectural Review Board

Project Name	Cow Sculpture fundraiser for Blue Ridge CASA
Property Locations	107 N. Main Street (TM #17-1-26); 106 E. Washington Street (TM #24-1-7); 101 S. Main Street (TM #23-1-93); and 0 S. Main Street (TM #23-1-194C)
Zoning	C-1 (Commercial Central Business) and Historic Downtown Preservation District
Owner/Applicant	Michael Hamm; Wachovia Bank; City of Lexington / Angela Crawford with Blue Ridge Court Appointed Special Advocates

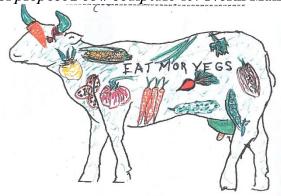
OVERVIEW OF REQUEST

This is an application to approve a Certificate of Appropriateness (COA) for the location of four cow sculptures proposed to be placed outside of a) Pure Eats at 107 N. Main Street, b) Lexington Visitors Center at 106 E. Washington Street, c) Wells Fargo Bank at 101 S. Main Street and d) in the park beside the old courthouse building at 2 S. Main Street. The sculptures are 65 inches high, 78 inches long, 25 inches wide, and the estimated weight is 190 - 250 pounds. The cow sculptures are part of a fundraising event for Blue Ridge CASA for children. The sculptures will be sponsored and painted by local artists, displayed for a few months and then auctioned in October.





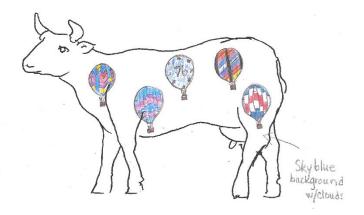
drawing of proposed cow sculpture 107 North Main Street



photograph of existing conditions 106 East Washington Street



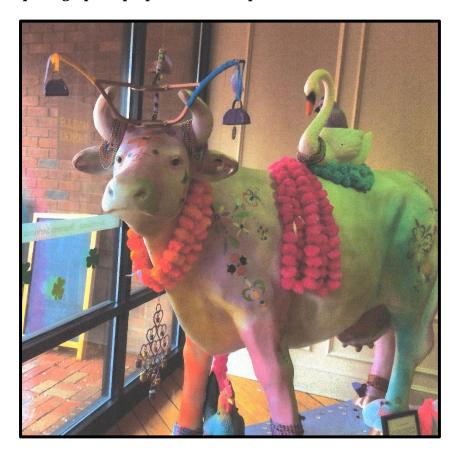
drawing of proposed cow sculpture 106 East Washington Street



photograph of existing conditions 101 South Main Street



photograph of proposed cow sculpture 101 South Main Street



photograph of existing conditions Courthouse Square



photograph of proposed cow sculpture Courthouse Square



ARB Considerations

Section 420-8.5.A. (Historic Downtown Preservation District) requires a Certificate of appropriateness. No improvement, structural or otherwise, in the Historic Downtown Preservation District shall be located, constructed, reconstructed, altered, repaired or demolished unless a permit therefor is issued by the Zoning Administrator. No such permit shall be issued unless a certificate of appropriateness is issued for such purpose by the Architectural Board and unless the location, construction, reconstruction, alteration, repair or demolition thereof otherwise complies with the requirements of the Building Code and other ordinances and laws applicable and relating thereto.

Section 420-8.6.B. (Historic Downtown Preservation District) directs the Architectural Review Board to consider the following factors to be evaluated before issuing a Certificate of Appropriateness (COA):

- 1. The historical or architectural value and significance of the building or structure and its relationship to or congruity with the historic value of the land, place or area in the Historic Downtown Preservation District upon which it is proposed to be located, constructed, reconstructed, altered or repaired.
- 2. The appropriateness of the exterior architectural features of such building or structure to such land, place or area and its relationship to or congruity with the exterior architectural features of other land, places, areas, buildings or structures in the Historic Downtown Preservation District and environs.
- 3. The general exterior design, arrangement, textures, materials, planting and color proposed to be used in the location, construction, alteration or repair of the building, structure or improvement and the types of window, exterior doors, lights, landscaping and parking viewed from a public street, public way or other public place and their relationship to or congruity with the other factors to be considered by the Board under this section.
- 4. Any applicable provisions of the city's design guidelines.

The Board shall take all of the above factors into consideration when considering the application. The Board shall not necessarily consider detailed designs, interior arrangement or features of a building or structure which are not subject to public view from a public street, public way or other public place and shall not impose any requirements except for the purpose of preventing developments incongruous with the historic aspects of the surroundings and the Historic Downtown Preservation District.

Staff Recommendation

Staff finds the proposed improvements meet the zoning criteria.



Planning & Development Department

P.O. Box 922

300 East Washington Street

Lexington, Virginia 24450 Phone: (540) 462-3704 Fax: (540) 463-5310

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS – HISTORIC DISTRICT

Applicant ¹
Name: Blue Ridge CASA for Children Phone: 540-213-2272 x 701
Company: Blue Ridge CASA for Children Fax: 540-337-9173
Address: 119 W. Frederick St. Staunton Email: angela@blueridgecasa.org
Angela Crawford District, on State State CASA for Children of State Casa for Casa
Property Owner
Name: YURL Eats Phone: 540. 462. 6000
Address: 107 N. Main St. Email: Kpottous Duru-eats Co
Owner's Signature: Date: 2/28/2003
Architect/Designer
Name: JAMES PANNABECKER Phone: 540-460-8886
Company: for BLUE RIDGE CASA Fax:
Address: 445 ARNOLDS VALLEY RD. Email: jpannabecker@embarg
Administration NAT URAL BRIDGE STATION, VA 24579
Application is hereby made to the Lexington Architectural Review Board for a Certificate of Appropriateness (COA) to make repairs, alterations, or improvements in the Historic District in accordance with Chapter 28, Article XVII and Article XVIII of the Lexington City Code.
This document shall constitute a valid COA upon its completion and execution by the Chairperson or Acting Chairperson of the Architectural Review Board. The recipient of a COA is responsible for obtaining any and all other certificates and permits required by the Code of the City of Lexington through the Office of the Planning and Development Administrator.
1. Prior to submitting an application, the applicant is required to meet with staff for a pre-application meeting.



Planning & Development Department Page 822

300 East Washington Street Lexington, Virginia 24450 Phone: (540) 462-3704 Fax: (540) 463-5310

Proposal Information ² (attach list of properties if request includes multiple properties)
Address (or location description): 101 N. Main St.
Tax Map:
Acreage:Zoning (attach any existing conditions or proffers):
Property Doing Business As: Pure Eats
Historical Name of Building:
Approximate Age of Building: Applicant seeking Federal Tax Credit: \(\bar{\text{Ves}} \) Yes \(\bar{\text{No}} \)
2. Any application deemed incomplete by staff will not be accepted.
Alteration Description (complete a City Sign Permit Application for sign alterations)
I. Please check action(s) for which this COA is requested:
☐ Remodeling or renovation of the exterior of a building
☐ Total restoration of the exterior of a building
☐ Removal of any architectural element
☐ Painting of any building exterior
☐ Cleaning of wall surfaces or architectural elements
☐ Repair of all surfaces or architectural elements
Any removal, alternation, repair, or construction of amenities such as fences or walls
☐ Demolition of part or all of an existing building
Moving a building (complete Part III)
☐ Construction of a new building (complete Part III)
☐ Construction of any addition to an existing building (complete Part III)
II. For ALL projects, please attach the following:
☐ Photographs or drawings from the site showing adjoining structures, streets, and sidewalks
☐ Scale drawings of the improvements ☐ Detailed drawings of significant decorative or architectural elements
 □ Detailed drawings of significant decorative or architectural elements □ Indication of exterior lighting adequate to determine its character and impact on the public
and adjoining properties
☐ Samples of exterior materials and paint colors (including paint chips and/or color codes)
III. For NEW CONSTRUCTION, please provide the above attachments in addition to the following:
☐ Dimensions, orientation, and acreage of each lot or plot to be built upon
☐ Layout of the project and its relation to surrounding structures
☐ Location of points of entry and exit for motor vehicles and internal vehicular circulation
pattern and parking facilities
☐ The size, shape, and location of existing and proposed construction on the parcel
☐ Location of walls, fences, and railings, and the indication of their height and the materials of their construction



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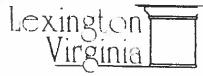
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Applicant ¹		
Name: Blue Ridge CASA for Children	Phone:	
	Fax: 540-337-9173	
Address: 119 W. Frederick St. Staunton	Email: angela@blueridgecasa.org	
Angela Crawford Children Constitute Constitu	Caseford indition Ridge CASA for indition Ridge CASA for indition Ridge CASA for Date:	
Property Owner		
Name: <u>City of Lexington</u> Lexington Visitor Center	Phone:	
Address: 106 F. Washington St.	Email:	
Owner's Signature: Owner's Signature: Owner's Signature:	Date: 3/29/22	
Architect/Designer	540-463-1565 home	
Name: DEE MIRIELLO	Phone: <u>540 - 460 - 1901 Cell</u>	
Company:	Fax:	
Address: 40 HALL CIRCLE LEXINGTON, VA	Email: dmiriello@hotmail.com	
Administration 24450		
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www.lexingtonva.gov

300 East Washington Street Lexington, Virginia 24450 Phone: (540) 462-3704 Fax: (540) 463-5310

Proposal Information ² (attach list of properties if request includes multiple properties)		
Address (or location description): 106 E. Washington St.		
Tax Map: Deed Book and Page #:		
Acreage: Zoning (attach any existing conditions or proffers):		
Property Doing Business As:		
Historical Name of Building:		
Approximate Age of Building: Applicant seeking Federal Tax Credit: Yes No		
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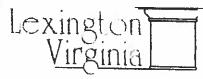
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Address: 119 W. Frederick St. Staunton Email: angela@blueridgecasa.org
Angela Crawford Children Construct C
Property Owner Name: Edgar Freemote (Wells Forg. Brak) Phone: (540) 463-1836 Address: 101 S. Main St. Lexington, VA. 24450 Email: edgar. a. freeman @wells forgs.
Owner's Signature: Edga Treenas Date: 3/2/22
Architect/Designer
Name: 505AN HARB Phone: 540 - 817 - 3603
Company: WONDERLAND STUDIO Fax:
Address: 985 JACK TOWN RD. Email: 105. harb@gmail.com
Administration 2 4 450
- Administration
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Address (or location description): 101 S. Main St.			
Tax Map: 23·1·93 Deed Book and Page #:			
Acreage: Zoning (attach any existing conditions or proffers):			
Property Doing Business As: Wells Faugo Bank			
Historical Name of Building:			
Approximate Age of Building: Applicant seeking Federal Tax Credit: Yes No			
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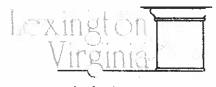
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Applicant's Signature:	ofe Orandhud NI, o-effice Blogge CASA for phosphosotogeconous, o-US NI -05Top! Date:
Property Owner	
Name: City of lexington	Phone:
00 11. 01	_ Email:
Owner's Signature: Jomes M. Haloay	Date: 3/10/22
Architect/Designer	
Name: SUSAN HARB	Phone: 540 - 817 - 3603
Company: WONDERLAND STUDIO	_Fax:
Address: 985 JACKTOUN RD.	Email: 10 S. harb @ gmail.com
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Tax Map: Deed Book and Page #:				
Acreage: Zoning (attach any existing conditions or proffers):				
Property Doing Business As:				
Historical Name of Building:				
Approximate Age of Building: Applicant seeking Federal Tax Credit: \(\sqrt{2} \) Yes \(\sqrt{1} \) No				
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Here Comes COW-abunga

CASA Effort A Follow-up To Horsemania

Remember the painted lifesize horse sculptures seen around the area a few years ago, with several still in public spaces today?

Get ready for a similar project this time with cow sculptures.

Blue Ridge CASA for Children has announced the start of COW-abunga, a fundraiser for the nonprofit that follows in the footsteps of the Horsemania project from 2018.

"The event promises to be an excellent opportunity to show-case the community, encourage tourism, and promote the arts, all while raising funds for Blue Ridge CASA for Children," said Rosanne Facciolo Mackey, chairperson for the project.

The COW-abunga committee is looking for artists and sponsors. The project is open to all local artists, from the noted to the amateur. "We invite painters, craftspeople, multi-media artists, groups, sculptors, and other extraordinary creative individuals to apply," said Mackey.

Artists interested are invited to email her at rtfacci@gmail. com for an application.

Sponsors will choose a local artist and vision for their cow. They can also recommend a place for their horse to be displayed. All sponsorships are 100% tax-deductible. Email CASA development manager Casey Rolfe at casey@blu-eridgecasa.org for sponsorship inquiries.

Organizers hope to have the cow sculptures completed by next May, when a parade of cows, just like the parade of horses several years ago, will take place.

The cow sculptures will remain in place until October 2022, and will then be auc-

tioned, with the money going to Blue Ridge CASA for Children.

Updates on the project will be posted on the COW-abunga Facebook page.

Blue Ridge CASA for Children recruits, trains and supervises volunteers to advocate for children who have experienced abuse or neglect. The program serves the counties of Rockbridge, Augusta and Rockingham and the cities of Lexington, Buena Vista, Staunton, Waynesboro and Harrisonburg.

"Across our service area, over 300 children enter the foster care system annually," said Angela Crawford, director of operations for Blue Ridge CASA for Children. "We currently can advocate for 124 of these children each year. Our capacity to serve more children is directly tied to community awareness and support."

CALL FOR ARTISTS

COW-abunga!

Buena Vista, Rockbridge County, Lexington, Va.

COW-abunga! is coming in 2021-2022!

What is "COW-abunga!"?

COW-abunga! is an interactive public local art project organized by Blue Ridge CASA(court appointed special advocates for children). Its purpose is to create a greater appreciation of the arts and local artistic talent, encourage tourism, showcase the community, all while raising funds for Blue Ridge CASA through a live and online auction of the completed cows in October 2022.

Our goal is 20 or more, life-size fiberglass cows fabricated by Mark Cline, painted, decorated, and magically transformed by local artists, from the noted to the amateur. We invite painters, craftspeople, multi-media artists, groups, sculptors, and other extraordinary individuals to apply. The cows will be sponsored by local individuals and businesses, to benefit Blue Ridge CASA.

When?

The completed cows will be presented in a COW-abunga! Parade down Main Street, Lexington in May 2022.

Where?

The completed cows will be placed in various locations throughout Buena Vista, Rockbridge County, and Lexington, Va.

Who Manages Transporting the Cows?

Mark Cline will deliver the fabricated cow to each chosen artist. Please indicate on the application if help is needed for transport thereafter.

Call to Artists Deadline

The COW-abunga! Committee is accepting applications through December 8, 2021. Sponsors will select their artist from applications that are received and approved by the COW-abunga! Committee. Sponsors will have until December 31, 2021 to select their artist. Artists will have until May 1, 2022 to complete their cow.

Hand by which that I shall street

Each artist whose design is selected by a sponsor for exhibition, will be provided with a life-size fiberglass cow/base, already sprayed with an undercoat primer by its fabricator, Mark Cline. Within 30 days of completion and approval of their painted cow, the artist will be paid a \$1000.00 honorarium.

Eligibility

COW-abunga! is open to all local artists (Buena Vista, Rockbridge County, Lexington, Va.) from the noted to the amateur. Painters, craftsmen, multimedia artists, groups, sculptors, and other extraordinary creative individuals are all invited to apply.

How to Apply

Send in an **original and two (2) copies** of each of the following: application form, your proposed design on the attached cow outline you choose, a brief statement about your design, and a signed Copyright Assignment to:

COW-abunga!

C/O Rosanne Facciolo Mackey, Chairperson 3983 N Lee Highway Fairfield, VA 24435

Important

You must submit an ORIGINAL signed Copyright Assignment as part of the application. The additional two copies may be photocopies. You may also submit photographs of other examples of your past work if desired. Please restrict all material submitted to be no larger than 8.5" by 11" in size. Artists may submit their design for consideration. You may submit more than one design if you choose to paint more than one cow. They may be mailed together but each needs the required number of copies, including the ORIGINAL signed Copyright Assignment for each design proposal.

Timeline

The COW-abunga! Artist Panel will review your application as soon as it is submitted to ensure that it complies with the guidelines. If approved, your design will become part of the portfolio shown to sponsors. COW-abunga! requests artists to submit their proposals in a timely fashion so we can put together a diverse portfolio for sponsor review. Sponsors will be able to choose an artist's work as either joins the Event. You will be notified when your artist application has been received.

Artists will also be notified when they are chosen by a sponsor. Please feel free to contact us on the status of the sponsor selection process.

Application Submissions

Ongoing until December 8, 2021

Sponsor Review and Selection

Ongoing until December 31, 2021

Artist Notification of Selection Ongoing

Deadline for Return of Completed Cow May 1, 2022

Production of Cow

Mark Cline will spray the initial coat on the cow and provide transportation to artist studio or house. The cow weighs 70 pounds and the fiberglass base the cow is attached to weighs 90 pounds. Please note on your application if you will need transportation for the Parade in May 2022, or placement of your completed cow after the Parade.

Contact

For more information about COW-abunga! and the design submission application, please contact Rosanne Facciolo Mackey at 540-464-1610, or rtfacci@gmail.com.

Details

The cow comes in a standing pose and is full size. The cow and base are fiberglass and created by Mark Cline. For specifications on the cow or base, please contact Mark at 540-291-2353. The basic cow pose may be altered by the artist as long as it remains structurally intact. Each cow arrives with a coat of primer applied by Mark Cline.

Paints, Topcoats, and Weatherproofing

Captara anima a character procession.

Cows will be placed in areas fully accessible to the public. In creating a design, please consider the weather and other things, such as sun, rain, wind, dirt, and dust. Also, COW-abunga! is an interactive Event that allows the public to touch and feel the designs. They may not **SIT** or **STAND** on the cows. Designs should be created with durability and public safety concerns in mind. Objects may be attached to the cows, and artists should be aware that vandalism can and unfortunately, may occur. Any object added to a cow should be affixed in such a manner that it cannot be easily removed.

The surface of each cow has been primed by Mark Cline. Unless you have altered the pose or exterior of your cow, you will not need to reapply a

primer. Acrylic paint, artificial resin paint, or two-component paint can be used to paint the cows.

A minimum of three (3) coats of varnish is required using a two-part, hard gloss varnish. This is a crucial step to ensure durability of your cow. Cows which are returned unvarnished or incorrectly varnished may not be exhibited.

Installation and Repair of Cows

Artists will not be responsible for the installation or removal of the cows. However, they will be responsible to get their cow to the Parade in May. If an artist needs help with transporting their cow they should note same on their application. Artists should be available for any possible touch-up work that may be required once the cows are exhibited.

All cows will require touch-up and cleaning prior to the Auction in October 2022. Artists are expected to be available to make these touch-ups during the week before the Auction.

Design Guidelines

All designs must be appropriate for a broad-based audience — children through adults — and for public display. Therefore, designs that are religious, racist, political, or sexual in nature will not be accepted. In addition, neither corporate logos nor advertising is allowed. Designs will be evaluated by an Artist Panel to ensure the designs conform to these guidelines. Those that do not will be rejected.

Rights/Entitlements

By submitting your application, you confirm that:

- 1. You are the original creator of the design.
- 2. You have not copied anyone else's original work.
- 3. Your design does not infringe on anyone else's intellectual property rights (for example, trademark, copyrights, trade dress, design patent.
- 4. If anyone else has contributed to your design, you shall obtain a

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signed, written agreement from that person (s) assigning all of their rights in their contribution to you.

As part of the Application Process, you must sign the "Copyright Assignment" that accompanies this application. By signing, dating, and returning the original Copyright Agreement with your application, you are indicating your understanding that you are assigning the entire right, title and interest to your design, to Blue Ridge CASA, the organizer of the public local art event. Please remember to keep a copy of these forms for your records.

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If your finished cow is approved for exhibition, you will receive a \$1000.00 honorarium. Blue Ridge CASA will continue to own the entire right, title and interest in your design proposal, accompanying sketches, and any derivative works, including the final work completed on the fiberglass cow. You will be acknowledged as the artist on a plaque attached to the fiberglass base, and in appropriate publications. The copyrights, including the rights to reproduce your design, create copies, or reprint your design in books, will be owned by Blue Ridge CASA.

If your design is not approved or selected for exhibition, Blue Ridge CASA will assign the entire right, title and interest in your design, back to you.

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